

CCINW and RIA present:
The NIRC Rug Repair Course – Seattle - August 10-11



This course teaches the fundamental of Oriental and Specialty Rug Repair. The expertise gained will allow you to perform some of the highest dollar per hour work possible. The expertise gained will also allow you to identify and explain wear and construction concerns with your customers before they become your problem. The course is important for anyone that wishes to add a highly profitable additional service to their rug cleaning business and can

be invaluable for anyone that has direct contact with your customers.

In this course you will learn:

- how to identify construction related concerns and how to fix them
- to become proficient at explaining the options available from which customers can choose
- to become confident enough to wow your customers with your knowledge
- to become the trusted expert for your referral sources
- the efficiencies that make for higher profit potential from rug repair
- to re-pay the cost of the course with the first few rugs you repair

You can use the course as stand-alone education, or use it as education credit.



In addition to classroom work, attendees will be able to visit other rug cleaning shops and enjoy Seattle at the most beautiful time of the year.

Member rate is \$495 and add \$200 for non-members. We recommend that anyone that has a WFCA membership, whether through the CCINW or elsewhere, use the scholarship program to pay for half the cost of the course.

To find out how to qualify for special pricing, call Jane at: 877.692.2469.

[More detail here](#)