



# CCINW Meeting

**Thursday, March 7, 2013**

## **What Advances in Software Can Do for Your Company**

**Speaker: Joe Kowalski - ServiceMonster**

Joe will outline the most important software technology for your cleaning business, now and five years into the future.

### **Learn how to:**

- Leverage the internet
- Identify profitable software
- Maximize new hardware like tablets and smart phones.

Discover the latest “best practices” for streamlining your marketing, scheduling, client retention, and accounting. Hear how to tap into the power of analytics and reporting.

The information presented has helped improve many cleaning businesses, from single owner operators to the largest global franchises; Carpet Cleaners Institute of the Northwest brings it straight to you.

**When: Thursday March 7, 2013**

**5:30P Dinner at 6:00P – Presentation to follow**

**Where: Jon-Don, Seattle South branch**

4111 Airport Way S  
Seattle, WA 98108

**Cost: \$25.00 per person if reserved by Wednesday the 6<sup>th</sup>.  
\$35.00 at the door *Members and guests only for this meeting!***

**RSVP: 877) 692-2469 or email: [info@ccinw.org](mailto:info@ccinw.org)**

*Attendance at all CCINW-WW chapter meetings earn 1/2 IICRC continuing education credit*