



CCINW Washington Meeting

“Social Media Marketing”

We think that CCINW members, already the best in the business at building solid relationships with their customers, can gain a tremendous advantage over even the best financed competition by learning to use “Social Media” in your marketing.

Like a lot of business people, we might tend to dismiss “social networking” as something relegated to those twits on tweeter, (or whatever the kids are doing these days). One of our industry suppliers surveyed their customers (people like us) and quite remarkably found the ones that were doing the best had done nothing different , with the exception of setting up corporate Facebook pages!

“Social Networking” may be for those with too much time on their hands, but “Social Media Marketing” may be the single best thing you can do for your business – right now and at no cost!

Thursday, June 24, 2010 – 5:30 Networking / 6:00 Dinner

Hosted by: Interlink Supply
641 Industry Dr
Tukwila, WA 98188-3407

Time: 5:30P – Dinner at 6:00P

Presenter: **Miles Austin**

Our presenter: Miles Austin is a social media expert and can outline the entire world of Wordpress, blogs and tweets. His take on the latest marketing tools can be found on his website www.fillthefunnel.com

Cost: \$25.00 member // \$40.00 non member

RSVP: Jane at 877 692-2469 or jdo@nventure.com

A non-member will receive the member rate for one meeting when they attend as an invited guest of a current CCINW member.

As always, meeting attendance is worth one-half of an IICRC continuing education credit