



# CCINW Newsletter

Carpet Cleaners  
Institute of the  
Northwest

Fall 2010

**Dear Dana,**

The CCINW has some exciting educational events for you in the coming months - the **Connections Convention & Trade Show** and our very own **"Cleaning College"**. Also, please read our important announcement about the RIA and a member dues refund that may be coming your way.

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## Calendar

- **August 11**  
Oregon Member Meeting at JonDon in Portland  
> [Click for details](#)
- **August 10-11**  
NIRC Rug Repair Course  
> [Click for details](#)
- **September 14-15**  
IICRC Color Repair Technician Class  
> [Click for details](#)
- **September 29, 30, October 1**  
Connections Convention & Trade Show  
> [Click for details](#)
- **October 15-16**  
CCINW Cleaning College

## Our Sponsors

**Jon-Don**

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## Featured Member



Phillip Rosebrook Sr & Phillip  
Rosebrook Jr.  
owners of

**[Business Mentors](#)**

477 Dartmoor Dr

Eugene, OR 97401-5795

<http://BusinessMentors.net>>

[Find CCINW cleaners](#)

Business Mentors

## CCINW Gallery

Relive fun CCINW events by  
visiting our [Photo Gallery](#)



Washington Chapter Meeting  
and Jon-Don Customer  
Appreciation Day.

> [View WA Meeting Gallery](#)

[> Click for details](#)

[> View Jon-Don Gallery](#)

[View our CCINW Website Calendar](#)

## CCINW Cleaning College



**October 15-16, 2010**

What's a Cleaning College? It's a two-day event that brings together several [short, fast-paced courses of instruction](#). There is no time wasted if you want to attend one course, and if you want to attend all, you save time that would have been spent traveling

to multiple locations.

At this point, we intend to present an intense [seminar on using social networking](#) with an emphasis on utilizing free web tools, a seminar on [using dry dye sticks to repair color](#), a color repair course, bloodborne pathogens and a rug ID and hands-on cleaning course. A final line-up and pricing will be announced as soon as contracts with presenters are finalized. Keep an eye on the CCINW calendar page for more information.

[> View Schedule of Courses](#)

[> View Course Flyer for 'Dye Stick Color Repair'](#)

[> View Course Flyer for "Social Media Marketing"](#)

## RIA, CCINW, Dues & Refunds



Due to the RIA's commitment to focusing more closely on restoration, our original concept of collaboration did not prove to be a good fit. We will continue to look forward to working with the RIA and other like-minded industry groups to provide

better service to our members in the future.

Since the RIA services were not fully available to CCINW members in 2010, we will be able to **return \$150 in dues paid to each current member of the CCINW**. In addition, we're looking at the possibility of offering a dues rate of \$250 for new members in 2011, but we are going to **offer a \$200 rate for current and returning members that renew prior to the end of 2010**.

The scholarship will remain an option for an additional \$175, a pretty fair deal considering you can get \$500 in reimbursements from it.

How will the money be disbursed?

You can either:

1. Leave it in the CCINW account to use toward the September Connections
2. Use it for the October Cleaning College
3. Use it for next year's dues
4. We'll send you a check

Jane will be calling you in the next few days to discuss options and answer any questions you may have.

## Technical Questions

Got a technical question? That's what association membership is all about! Get on the phone and [call another member](#); we're all committed to helping each other!

Sincerely,  
Jane O'Haleck  
CCINW



## CCINW on Facebook!



Tap in to the Facebook networking revolution. [Join CCINW on Facebook](#) to see updates, photos and discussions.



# Connections Convention 2010



September 29,30, October 1, 2010 at the Las Vegas Hilton Hotel

What is the [Connections Convention and Trade Show?](#) Of course you're familiar with Connections and it's coming up at the end of September and featuring one of the best seminar schedules in recent years. This is the place to come unwind and get motivated with new ideas.

The \$495 cost drops to \$395 for members, and half of that can be paid for by using scholarship money!

One call to CCINW will take care of all the paperwork of registration for CONNECTIONS while you take care of your business! Call us at (877) MY-CCINW (877-692-2469) or email us: [info@ccinw.org](mailto:info@ccinw.org)

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